

MASTER CLASS 1

Resource Management and the Circular Economy

13th September – Guimarães – Portugal

14:00 – 16:00

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1. OVERVIEW

This interactive Master Class class aims to:

1. Provide background information on the key drivers of the Circular Economy;
2. Outline the key findings of the ISWA Reports on Resource Management and the Circular Economy;
3. Provide the latest information on the EU Circular Economy Package;
4. Outline the thinking behind a new BSI Standard on the Circular Economy designed to help businesses plot a route map towards the circular economy;
5. To draw on successful examples of leading companies (such as Jaguar Land Rover and Caterpillar) to show how companies can test new business models and plot a route map to the circular economy.

WHO SHOULD ATTEND

This Masterclass is designed for:

- Senior executives from companies involved on waste management
- Project developers and technology suppliers
- Waste management specialists
- National and local governments
- Policy makers
- Research and academic organizations
- Consultants

2. PROGRAMME

- The economic drivers of the circular economy and the opportunities for business to operate in a new way that can add to profitability and create new jobs;
- The key barriers blocking progress to the circular economy covering the usual suspects of data; legal and fiscal incentives, legislative drivers, economic drivers, lack of markets, low commodity prices etc;
- An in depth look at some of the areas of opportunity including organics, plastics, energy and metals; and
- A final think tank session working on developing a roadmap for Portugal drawing on my experience of the waste industry in UK, Denmark and Sweden and with input from all the delegates to see if we can identify a way forward.

Copy of the slides will be made available to participants, including some extra materials and links for further details. Slides and lecture will be in English.

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3. LECTURER



Martin
Brocklehurst

Martin Brocklehurst has a vast experience in the waste management sector in general and the circular economy theme, in particular. He was formerly the Head of Waste Strategy for England & Wales within the Environment Agency. For the last 6 years he has operated as an Independent Environmental Consultant and has advised the Waste and Resource Action Group, (originally a Government funded Non Government Organisation and now a registered Charity); the UK Parliamentary Environment Audit Committee enquiry “Growing the circular economy – Ending the Throwaway Society; the ISWA Task Force on Resource Management and the Circular Economy; the Chartered Institution of Waste Management (CIWM) Circular Economy Task Force; the Clean Europe Network on developing a common European Methodology for measuring litter on land in freshwater and is currently acting as the CIWM Representative on the British Standards Working Group producing BS8001 a new standard for the circular economy.

4. LOCATION

The Masterclass will take place at Centro Cultural Vila Flor, which is located in the city of Guimarães, Portugal.

More detailed information about how to find your way can be found in [Conference website](#).

5. MASTERCLASS ORGANIZING COMMITTEE



Paulo Ramísio, is an Assistant Professor at Department of Civil Engineering at University of Minho. He has a MsC in Environmental Engineering and a PhD in Civil Engineering, with research on sustainable urban water management and pollution control. He is currently Pro-Rector at University of Minho and President of APESB.

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Fernando Leite, is CEO of LIPOR - .He is Graduate in Economy by the Oporto University and also graduated with a Advanced Business Management Programme (AESE, Business School). He is currently a member of the directive council of APESB.



Lúcia Pinto, is Associate Professor at Department of Economics, University of Minho. Has a PhD in Economics and her area of expertise is Environmental Economics where she has published several articles in International scientific journals. She is currently a member of the directive council of APESB.

6. FEES AND REGISTRATION

The registration fee is 50 Euro (member APESB) or 75 Euro (no member) (excluding taxes) and includes participation in the Masterclass, coffee-break and documentation.

The registration shall be made by sending to the Secretariat the [registration form](#), duly completed and accompanied by the respective proof of payment. Only in this way the registration will be taken as valid.

Payments can be made by check or money order from **APESB** or by bank transfer to the **NIB 0035.2167.00020647330.095 (Swift code: CGDIPTPL / IBAN: PT50 0035 2167 0002 0647 3309 5)**, sending proof of payment that identifies participant(s) to apesb@apesb.org.

7. DOCUMENTATION

Lecture and communications resumes will be distributed. The presentations and other documentation will be available electronically after the Master Class to all the participants.

8. ACCOMMODATION

All participants make their own hotel reservations. For locating a suitable hotel please consult the [Conference website](#). The cost for accommodation is not included in the registration fee and is to be paid by the participant.

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9. FURTHER INFORMATION

For further information about the Masterclass, including available sponsorship and commercial opportunities, please contact:

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